

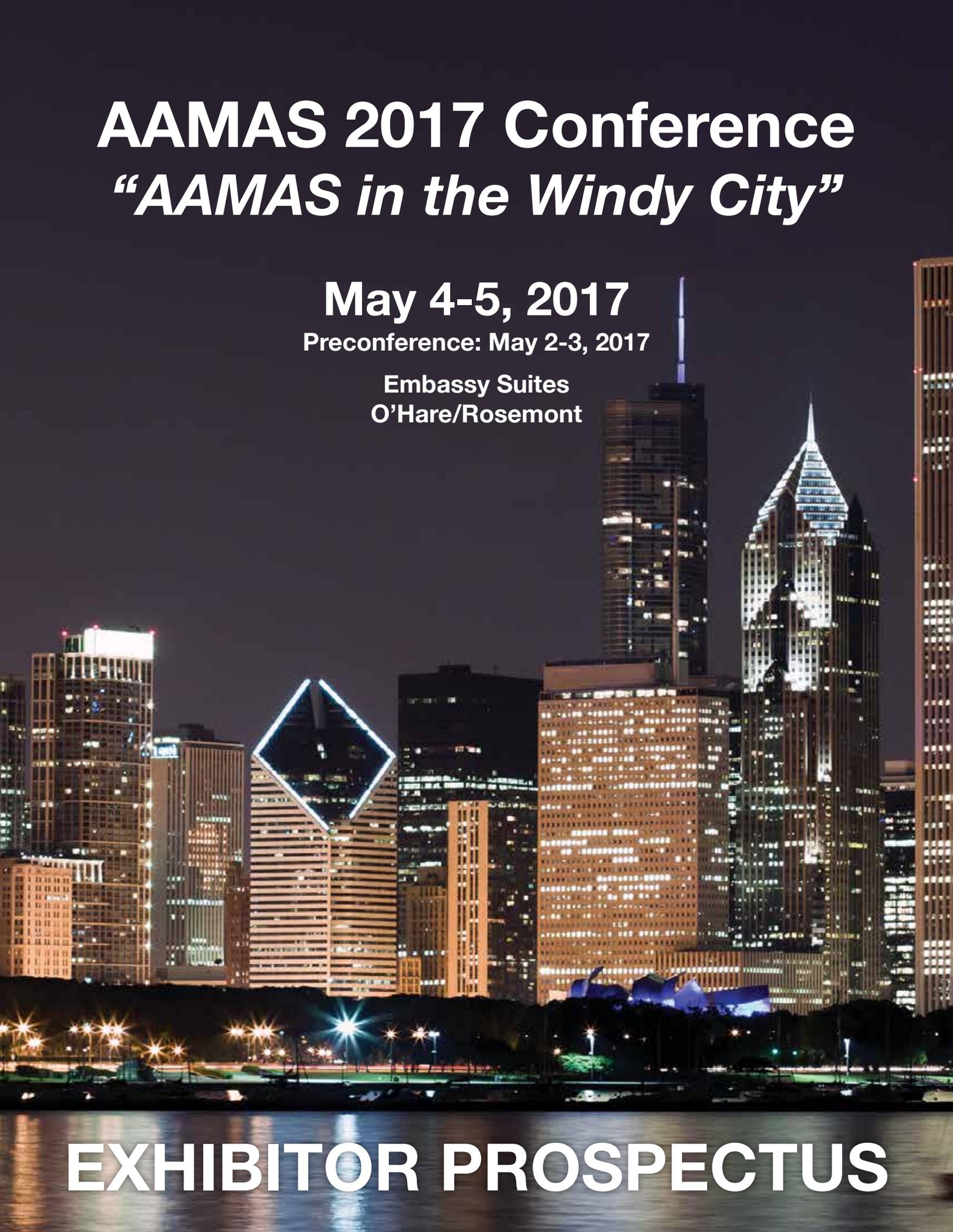
# AAMAS 2017 Conference

## *“AAMAS in the Windy City”*

**May 4-5, 2017**

Preconference: May 2-3, 2017

Embassy Suites  
O'Hare/Rosemont



**EXHIBITOR PROSPECTUS**

# Dear Exhibitor,

We are excited to announce the 21st AAMAS Conference which will be held May 2nd–5th, 2017 in Chicago, IL, “The Windy City” at the Embassy Suites O’Hare/Rosemont.

We would like to offer you the opportunity to sponsor or exhibit at this event.

## Opportunities that this event will offer exhibitors:

- Networking with our membership, which includes medical audit specialists, coders, case managers, and compliance professionals.
- Marketing opportunities for potential employees.
- Showcasing your products and services.
- Advertising exposure at all conference functions.
- Educational opportunities by attending our conference sessions.
- Recognition on the AAMAS website. Website recognition will include your company logo and a link to your website.
- Conference attendee list which can be used for a one-time mailing.

The Conference Registration, the Reception, and all conference activities will be held in the exhibit area. We will encourage our attendees to visit the exhibits throughout the conference.

## Organization Overview

Our international membership consists of over 500 professional nurses, case managers, coders, pharmacists, physicians, medical record professionals, compliance officers, and consultants. Additionally, many members of the state medical audit associations attend this conference regularly. This makes the AAMAS conference a unique opportunity to meet auditors for recruitment possibilities as well as showcase your products and services.

If exhibiting is not for you, consider sponsoring an event. Our sponsorship opportunities are included. Advertising on our website will give you additional exposure to the conference attendees and the AAMAS membership.

Don’t miss this opportunity to participate in another successful AAMAS event!



# Exhibitor Levels

Benefits	Platinum \$1,250	Gold \$1,000	Silver \$750
Tabletop Exhibit (6' skirted table)	X	X	X
Table, two chairs, wastebasket	X	X	X
Exhibitor's logo on AAMAS website with hyperlink	X	X	X
Display recognition at all functions	X	X	X
Conference attendee list	X		
Complimentary Registration	2	1	
Slide recognition prior to Morning Session	X		

Note: Please email company logo (high resolution in .tiff or .eps format) and brief company profile (50 words or less) to: bschlevensky@associationeg.org

## Some of the sessions, classes and speakers will be:

**Dave Eklof**, AAMAS President, Executive Director Clinical Service - DataMetrix, is moderating a general session on **Current Issues in Auditing**, as he has done in past years, and will be teaching **Auditing 101** as a pre-conference workshop.

**Lynn Handy**, VP Audit and Coding for Managed Resources Inc., will be teaching a pre-conference workshop on **ICD-10**, and a breakout session on the **"Anatomy of an Audit Report."**

**Trish Anen**, RN, MBA,NA-BC, Principal, SullivanCotter and Associates, Inc. will be presenting a session called **"The Essential Role of Advanced Practice Clinicians (APCs) in Today's Healthcare Environment."**

**Andrew Reeder**, CISSP, CISA, CISM, HIPPA Security Officer, Rush University Medical Center, Chair Healthcare Security SIG, ISSA, will be speaking on **"Auditing and Access to Electronic Health Records."**

**Tricia Marriot**, PA-C, MPAS, MJ, CHC, is presenting a breakout session on **"Medicare Billing and Reimbursement for Professional Services Provided by Pas & NPs."**

**Kristine Bordenave**, MD, FACP, Lead Medical Director/ Special Investigations Unit & Provider Payment and Integrity/Health Guidance Organization, is speaking on **"Strategies for Identifying Fraud and Abuse."**

**Kathleen Hanold**, RN, MS, Lac, Dipl.Ac., is presenting a breakout session called **"Alternate Therapies: Coping in an Upside Down World."**

**Sean O'Mahony**, MB BCH BAO, FAAHPM, Director of Palliative Medicine, Rush University, will be presenting, during a general session, **"The Role of Palliative Medicine in an Accountable Care Organization."**

**Lauri Laxton**, RN, BSN, CMAS, RAC-CT Clinical Educator, ABILITY, will be presenting two sessions. A pre-conference workshop called **"SNF/RUG Post-Acute Care Auditing 101,"** and a breakout session called **"Long Term Care Auditing Basics ."**

**Carla McDuffie**, MJ, BSN, RN, Discovery Consulting Inc., is presenting a breakout session called **"Nurse Entrepreneurship: A Nurse's Journey from Bedside to Business."**

# Sponsorship



## Keynote Speaker \$1,000

This is a high profile sponsorship with your company's name front and center before a captive audience.

- Your company's name will be displayed on the sponsorship signage.
- On the signage at the entrance to the opening session.
- Verbal name recognition at the opening session.
- Opportunity to include one self-supplied product brochure in conference bags.
- A linked logo on the conference website with a bio of your company under it.

## Luncheons \$1,000

Luncheon sponsors are ensured access to all conference attendees.

- Your company's name will be displayed on the sponsorship signage.
- Your company's logo will be displayed on the signage at the luncheons.
- Opportunity to include one self-supplied product brochure in conference bags.
- A linked logo on the conference website with a bio of your company under it.

## Continental Breakfast \$750

As a sponsor of the Continental Breakfast, you will receive:

- Your company's name will be displayed on the sponsorship signage.
- Your company's logo will be displayed on the signage at the continental breakfast.
- A linked logo on the conference website with a bio of your company under it.

## Networking Reception \$750

Opening Reception sponsors have the opportunity to connect with conference attendees in a relaxed atmosphere on Monday evening. Conference attendees look forward to enjoying hors d'oeuvres and beverages while networking with other conference participants.

- Your company's name will be displayed on the sponsorship signage.
- Your company's logo will be displayed on the signage at the Opening Reception.
- A linked logo on the conference website.

## Networking Break \$300

Coffee, tea, beverages and snacks will attract attendees to the exhibit areas during the Networking Breaks.

- Your company's name will be displayed on the sponsorship signage.
- Your company's logo will be displayed on the signage at the Networking Breaks.

# Exhibitor Rules and Regulations

1. Booth space will be assigned based upon the order in which applications with full payment are received. AAMAS reserves the right to finalize any revisions, if necessary, to the floor plan. Exhibitors wishing to avoid assignment of space adjacent to that of a particular exhibitor should indicate on their application.
2. Standard tabletop exhibit: two chairs per exhibiting company, 6' draped table, and 1 wastebasket will be provided to each exhibitor. No walls, partitions, decorations, or any other obstructions may be erected which in any way interfere with the view of any other exhibit. Utilities (e.g. electrical, telephone, etc.) must be ordered directly from the hotel Engineering Department and are not included in the booth fee. Order forms will be distributed approximately 6 weeks prior to the conference.
3. The Silver exhibit level includes "exhibit only passes" for booth representatives. These passes do not allow access to conference sessions. Meals are not included in the booth fee. Meals can be purchased for \$250 per person. Meals are included with the Gold (1) and Platinum (2) level conference registrations and additional meals can be purchased for \$250 per person.
4. Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them, nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not a part of their own regular products.
5. AAMAS, or any officer, their agents, staff members, nor the hotel, will be liable for the safety of exhibitor's property, agents, or employees from theft, damage by fire, accident, or any other causes. Exhibitors wishing to insure their exhibit materials, good or wares of exhibits against theft, damage by fire, accident or loss of any kind must do so at their own expense. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on premises.
6. AAMAS reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit, if, in the judgment of AAMAS, said exhibitor or exhibit, or proposed exhibit, shall, in any respect, be deemed unsuitable. This reservation relates to persons' conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other items, without limitation, that affect the character of the exhibit.
7. Cancellations of exhibit space must be directed in writing to Becky Schlevensky, 7044 S. 13th Street, Oak Creek, WI, 53154. Refunds, less a \$100 cancellation fee, will be made at the discretion of AAMAS, but no refund will be given for a cancellation made after April 15, 2017.

8. Requests for use of function space at the facility must be made in writing to AAMAS. Upon receipt of request for function space, AAMAS will notify you if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

## 9. Shipment of Packages

**All packages being shipped to the Embassy Suites O'Hare/Rosemont must be addressed as follows:**

HOLD FOR: Presenter or Guest Name  
American Association of Medical Audit Specialists  
Arrival Date: May 1st  
Embassy Suites O'Hare/Rosemont Business Center  
5500 N River Road  
Rosemont, IL 60018

A handling fee will be charged for all incoming and outgoing packages. Packages will not be accepted more than 7 days prior to the guests arrival. To avoid delivery refusal packages weighing more than 100 pounds, freight on pallets, truck deliveries other than UPS or Fed Ex, or large shipments of more than 10 packages, must be arranged through the catering manager a minimum of two weeks prior to arrival.

The hotel will not be responsible for packages that are not addressed as stated above, or packages that are lost or damaged in shipping, storage, or handling. Arrangements for any shipment of boxes after the groups departure must be made with the Business Center prior to departure. Boxes left at the hotel without arrangements for shipment will be disposed of seven days after groups departure. Contact the Business Center at 847-678-4000 for more information.

# Hotel Information



**Embassy Suites O'Hare/Rosemont**  
**5500 N. River Rd.**  
**Rosemont, IL 60018**

**Phone:** (847) 678-4000

**Fax:** (847)-928-7659

**Website:** [Click here for group reservations.](#)

## Room Rates:

2 double beds or 1 king bed (\$169 per night)  
(Applicable Taxes and Service Charges not included.)

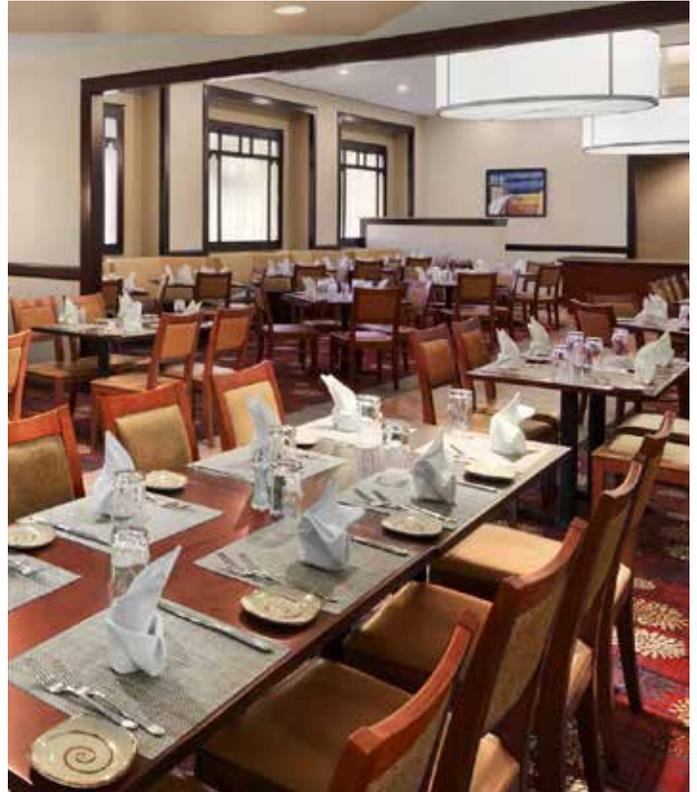
Attendees are responsible for their own charges upon checkout and are subject to the Hotel's credit policies. Any changes or cancellations in reservations will be subject to the Embassy Suites O'Hare/Rosemont applicable reservation policies. Contact the Embassy Suites O'Hare/Rosemont for any questions related to credit or reservation policies.

## Check-In and Out

Guest check-in time is 3 PM

Guest check-out time is 12 PM

Bell staff can store luggage for guests who have checked out but are not departing the hotel until later in the day.



# Application for Exhibit Space

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Exhibit Representative Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/URL: \_\_\_\_\_

Company contact email address to be posted on AAMAS website: \_\_\_\_\_

Additional "Exhibitor Only Passes" Names: (\$250 each) \_\_\_\_\_

Agreement—In making this application, we agree to conform to the Exhibit Regulations for the 21st AAMAS Annual Conference, which are available on the AAMAS website.

Signature: \_\_\_\_\_

**Application Deadline:** Applications not filed by April 15, 2017 will be assigned on a space available basis and a \$100 late fee will be required before your application can be processed.

## Sponsorships

- Keynote Speaker \$1,000
- Luncheons \$1,000
- Continental Breakfast \$750
- Networking Reception \$750
- Networking Break \$300

## Booth Fees

- Platinum \$1,250
- Gold \$1,000
- Silver \$750

## Media Distribution Opportunity

AAMAS will place your brochure in each registrant's tote bag.

Please distribute \_\_\_\_\_ item(s) in the Registrant's tote bag at \$125 per brochure, pamphlet, etc. AAMAS reserves the right to accept or reject materials and issue a refund of the fee if rejected.

## Fee Summary

Exhibit Booth(s): \$ \_\_\_\_\_

Additional Exhibitor Pass(es) \$ \_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_

Media Distribution: \$ \_\_\_\_\_

Advertising: \$ \_\_\_\_\_

Late fee (if applicable): \$ 100

Required Deposit: \$ 300

TOTAL ENCLOSED: \$ \_\_\_\_\_

## Payment Method

- Check  Visa  Master Card
- American Express  Discover
- Invoice Me

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

## Return this application with payment to:

**Becky Schlevensky**  
7044 S. 13th Street, Oak Creek, WI 53154  
Phone: (414) 908-4949 Ext. 111  
Fax: (414) 768-8001  
[www.aamas.org](http://www.aamas.org)

**Cancellation Policy:** Cancellations received in writing on or prior to April 15, 2017 will receive a full refund less a \$100 processing fee. There will be no refund for cancellations received after April 15, 2017.

**For questions regarding exhibiting  
or sponsoring the AAMAS 2017  
conference, please contact  
Becky Schlevensky at  
[bschlevensky@associationeg.com](mailto:bschlevensky@associationeg.com)  
or 414-908-4941 Ext. 111**

